INNOVATIONS IN INTEGRATED WATER MANAGEMENT

Idaho Water Users Association
June 2022
PROBLEM

We spend billions of dollars annually on water. Rivers aren’t improving & drought ain’t goin’ away.

$2 trillion+ spent on water restoration since 1970

2.3 billion people live in river basins under stress

70% of the American West experiences moderate or extreme drought

53% of U.S. waterways fail to meet fishable, swimmable, drinkable test of Clean Water Act

SOURCES: Environmental Protection Agency (2018), National Academy of Sciences (2019)
Radically better environmental outcomes at dramatically less cost
• 2-5 pilot watersheds
• Analytics to target best projects
• $ to buy outcomes
• Cross-agency funding plan